



PRESS RELEASE

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AGRANA receives Henkel Sustainability Award

The Austrian food and industrial goods company AGRANA, which also supplies the cosmetics industry with its diverse range of starch products, has received the Henkel Sustainability Award from Henkel AG.

Awarding AGRANA second place in its Beauty Care category, Henkel recently paid tribute in Orlando (Florida) to a starch product developed by AGRANA for a dry shampoo foam with which the synthetic components are being replaced by a biologically degradable product. The AGRANA starch product RICE P04 NATURAL selected by Henkel and certified with the international quality label "COSMOS natural" delivers greater cleansing efficiency in terms of the foaming formulation. As part of its specialities strategy in the starch segment, AGRANA is relying on both a natural and an organic product portfolio for cosmetics and is continuously extending this product range.

"We are delighted to be receiving this award. Our collaborations with renowned customers such as Henkel, whose product development strategy is characterised by a sensitive approach to resource usage, is perfectly aligned with our endeavours to engage in sustainable business practices. The maximum possible utilisation of agricultural commodities, a high degree of value added and the use of low-emission technologies during production represent joint objectives in the interests of practical sustainability, from the field to the end consumer," highlights AGRANA Chief Sales Officer Fritz Gattermayer.

AGRANA will be presenting its diverse range of starch products for the cosmetics industry at the sector's leading international trade fair, in-cosmetics Global, in Barcelona (2 - 4 April 2020; Stand C10).

Image caption: Henkel award ceremony in Orlando/Florida. Image (from the left): Vice President R&D Henkel Beauty Care, Thomas Förster, AGRANA Starch Division Sales Director, Anton Amon, and Henkel Corporate Senior Manager R&D, Thomas Welss (copyright: Henkel)

About AGRANA

AGRANA converts agricultural raw materials into high-quality foods and numerous industrial intermediate products. Around 9,500 employees at 57 production sites worldwide generate annual Group revenue of approximately € 2.4 billion. Established in 1988, the company is the world's market leader in fruit preparations and the leading producer of fruit juice concentrates in Europe. In addition, its Starch segment is also a major manufacturer of custom starch products and bioethanol. AGRANA is also the leading sugar producer in Central and Eastern Europe.

This announcement is available in German and English at www.agrana.com